



## 2010 KENTUCKY LIFESAVERS CONFERENCE

April 19 - 21, 2010  
Marriott Louisville Downtown  
Louisville, Kentucky

The following events and levels of sponsorship opportunities are available for the Kentucky Lifesavers Conference. Simply check the event and/or sponsorship level you desire. If you have any questions, please contact Lauren Cosentino at 1-800-432-0719 or by email at [lcose0@engr.uky.edu](mailto:lcose0@engr.uky.edu). The deadline for sponsorship is April 1, 2010.

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: <http://lifesavers.ky.gov/>

### Sponsorship Opportunities

Please check which event your company wishes to contribute to:

- ☐ Monday afternoon break (\$3,000)
- ☐ Monday night exhibitors' reception (\$7,800)
- ☐ Tuesday morning continental breakfast (\$6,200)
- ☐ Tuesday awards luncheon (\$12,000)
- ☐ Tuesday afternoon break (\$3,000)
- ☐ Wednesday morning continental breakfast (\$4,000)

Each event sponsor will receive:

- A 2' x 3' poster with the company name/logo placed at the entrance of the selected event
- Acknowledgement listing in official program/recognition during the General Session
- Poster listing (by order of contribution) in participant registration area.
- A 50-word description of your company's product and/or service to be printed in the exhibitor directory.
- Ability to place other promotional material in prominent locations during function being sponsored.
- 8 1/2 x 11 or smaller brochure provided by your company to be included in participants' registration packets.

## Sponsorship Levels

### ☐ Gold Sponsor (\$1,000 or above) \$ \_\_\_\_\_

In return for your generous contribution you will receive:

- Acknowledgement listing in official program
- Poster listing (by order of contribution) in participant registration area
- Recognition during the General Session
- A 50-word description of your company's product and/or service to be printed in the exhibitor directory
- Ability to place other promotional material in prominent locations during function being sponsored
- 8 1/2 x 11 or smaller brochure provided by your company to be included in participants' registration packets

### ☐ Silver Sponsor (\$500-\$999) \$ \_\_\_\_\_

In return for your generous contribution you will receive:

- Acknowledgement listing in official program
- Poster listing (by order of contribution) in participant registration area
- Recognition during the General Session
- A 50-word description of your company's product and/or service to be printed in the exhibitor directory
- Ability to place other promotional material in prominent locations during function being sponsored

### ☐ Bronze Sponsor (Under \$500) \$ \_\_\_\_\_

In return for your generous contribution you will receive:

- Acknowledgement listing in program
- Poster listing (by order of contribution) in participant registration area
- Recognition during the General Session

## Payment Information (Please check one)

<input type="checkbox"/> Check (payable to UK)	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Invoice
Cardholder Name:			
Account Number:		Expiration Date:	
Cardholder Signature			

Kentucky Transportation Center  
University of Kentucky  
176 Raymond Bldg.  
Lexington, KY 40506-0281

Lauren Cosentino  
lcose0@engr.uky.edu  
800-432-0719 or 859-257-7452  
Fax: 859-257-1061